

REVIEW OF COMMERCE AND BUSINESS

[Articles]

- The Symbolic Monarchy and the Constitution in the 20th Century
—A study on the Comparison of Japan with Sweden from viewpoint
of the "Symbolic" Head of state ————— Yoshiaki Shimojō 1
- A Study of Airline Business as a Tourism Business
—An Essential Functions and Human Factors. ————— Hiroyuki Inui 23
- A Study on Services and Service Industry ————— Shingou Tei 41
- The Unified Standardization of Tourism statistics:
To raise Cooperation Power of Kyushu ————— Soutetsu Sen 53
- The organizational innovation process in south Korea enterprise ————— Jiwoong Kwak 67
- Analytical Framework of Causal Relationship between Cell Production and Performance
—Approach from the Definition of a Concept— ————— Tomoya Matsuo 89

[Note]

- Measurement on Initial Recognition ————— Satoshi Akagi 103

[Dictionary]

- ABC···Pun Abbreviations for Marketing Terms with the Rhythmic Rings II ————— Jitsuo Saito 125